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W. Lamm  
5/23/03

THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant:** Gil G. DUDKIEWICZ et al.

**Title:** SYSTEM AND METHOD FOR CREATING AND EDITING A VIEWER PROFILE USED IN DETERMINING THE DESIRABILITY OF VIDEO PROGRAMMING EVENTS

**Application No.:** 09/992,414

**Filing Date:** 16 November 2001

**Examiner:** J. SALCE

**Art Unit:** 2611

**RECEIVED**

MAY 21 2003

Technology Center 2600

**REPLY TO OFFICIAL ACTION OF 20 FEBRUARY 2003**  
**UNDER 37 CFR §1.111**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants hereby reply to the official action mailed 20 February 2003.  
Reconsideration in view of the following amendments and remarks is requested.